



Cairo Corporation Hires AOL Veteran as Vice President of Marketing

Bruce Milligan to increase market presence, help accelerate company's continued growth

Chantilly, Va., March 8, 2007 — Cairo Corp., a fast-growing business and technical solutions provider to the government, has hired AOL veteran Bruce Milligan to lead and grow its marketing and communications functions.

Cairo specializes in providing forward-thinking solutions to help defense and civilian government agencies create a better future for all citizens. Cairo's customers include the Defense Information Services Agency, the U.S. Navy, the Defense Logistics Agency, the U.S. Department of Transportation, the U.S. Department of Housing and Urban Development, the Federal Railroad Administration, the Florida Department of Transportation and many other agencies.

Milligan will assume responsibility for Cairo's branding program, lead the company's marketing and communications agencies, and will begin staffing the department based on a new marketing strategy. He reports to Cairo's CEO, Raymond Roberts.

"Bruce is a great fit at the right time to spur on Cairo's recent growth," said Roberts. "His experience in building market presence for fast-growing, technology-solution companies — with a focus on the citizen at the end of the value chain — is exactly what we were looking for. Bruce will lead our marketing initiative to reposition and elevate our brand in the government services market. In doing so, he will help us attract the area's most talented and passionate employees to design solutions for some of the country's most challenging problems."

"Cairo is a remarkable company that is poised to break away from the pack in the government business and technical solutions market," said Milligan. "With its unblemished history of sequential quarterly growth and a reputation for providing superior solutions that delight its customers, the company has all the traits that any marketer could hope for. By focusing first on awareness and employee recruitment, I hope to help Cairo surpass its remarkable past successes."

Milligan recently served as senior director of communications for AOL's corporate services groups, including HR, Legal and Finance. He also oversaw internal communications programs for the company's brand strategy and compliance programs. Milligan first joined AOL after serving as director of corporate communications for Redgate Communications, the pioneering interactive marketing company owned by Ted Leonsis, which was acquired by AOL in 1994. He also served in executive marketing positions for Internet startup companies in Research Triangle Park, N.C., and has consulted on interactive marketing and communications solutions with dozens of business-to-business technology companies of all sizes.

About Cairo Corporation

Cairo Corp. partners with government agencies to develop forward-thinking business and technology solutions that create a better future for all citizens. Cairo specializes in enterprise architecture (EA), custom application development and program management support. Cairo is ISO 9001:2000 certified and has been independently appraised at CMMI Level 2 by the Software Engineering Institute. Cairo is a fast-growing, woman-owned 8(a) business headquartered in Chantilly, Va., with offices in Alexandria, Va., and Washington, D.C. More information about the company is available at www.cairocorp.com.

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